



# Outdoor Gets Attention

This billboard, apparently vandalized last weekend, stands at the Green Street viaduct (just east of Neil Street). A representative from Adams Outdoor, the billboard company who put up the signs, said that the client wished to remain anonymous "at this time" and advised people to keep watching the signs, as "there will be more information provided that will let you know who put them up." Our bet is that the coming counter-message is the real message—or that the group, Coalition for Responsible Attentive Parents (for which a Google search turns up zero hits), failed to consider their name's acronym before launching a major campaign.

Photo by Richard Wilson

